

FusionPro® VDP Producer

Centralized High-Volume Personalization Solution

FusionPro VDP Producer is a server-based application that accepts unlimited, simultaneous variable data publishing (VDP) job submissions into a centralized job queue, where they can be viewed and controlled from any FusionPro VDP Creator workstation. Built for large or complex VDP jobs, FusionPro VDP Producer can be installed in minutes and requires no programming. Requests flow directly to FusionPro VDP Producer, offloading the VDP composition process from local desktop machines. Email notification and the ability to copy finished VDP output to a RIP hot folder offer time-saving and cost-effective workflow automation, for a higher margin per job than traditional VDP workflows that require numerous hands-on processes.



VDP Production on a New Level

Operate with higher margins than traditional VDP workflows that require numerous hands-on processes with features such as email notifications and auto-delivery to a hot folder. Your business will save valuable time and resources.

Fully Optimized VDP Workflow

Streamline the creation and delivery of personalized print projects and enhance overall productivity by sending large or complex VDP jobs to a centralized job queue. Compose reordered items with ease, using stored templates paired with new data.

Large Output File Composition

Composing at lightning speed, FusionPro VDP Producer can be implemented with absolutely no programming to provide process control and automated status updates. Large record-set VDP templates can now be handled with ease.

FusionPro Integrations

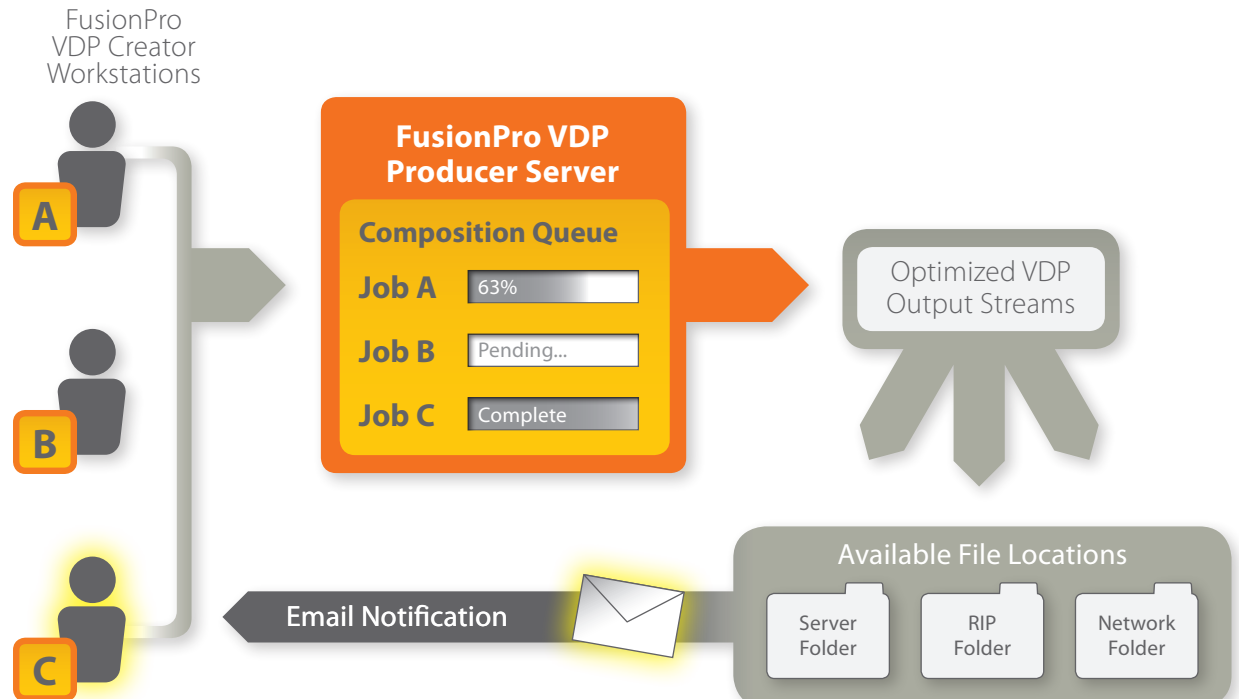
Start with FusionPro VDP Creator and add FusionPro VDP Producer for unlimited scalability to handle your current and future VDP needs. Add FusionPro Expression capabilities for powerful personalized imagery.

Release Valuable Design Workstations

Gain added resources by freeing your design workstations from composition processing and putting them to work to support the other important production functions your business needs.

Efficient

FusionPro VDP Producer Workflow



FusionPro VDP Producer Features

Feature	Server	Description
Delivery Type	Server	Locally installed, server-based solution.
Exporting	Yes	Included export plug-ins for Adobe® InDesign® and QuarkXPress.
Output Formats	13	Thirteen included VDP output formats (PDF, PostScript, VDX, PPML, HP-PPML, VPS, JLYT, VIPP, Digimaster-PS, AFP, JPG, PDF/VT and HTML) offer compatibility with the leading digital print workflows.
International Language Support	Yes	Unicode functionality allows multilingual variable data document composition to promote personalized international communications for businesses with multilingual customers.
Email Notifications	Yes	Alerts users when composition is complete.
List Exporting	Yes	Download data in XLS or CSV format to avoid the size limitations of the XLS format and Excel's cutoff point of 65,000 data records.
Workflow Speed	High	Powers internal workflows with tens or hundreds of thousands of data records per job to run multiple presses at full rated speed.
Template Options	Yes	FusionPro VDP Creator templates can be easily incorporated into FusionPro VDP Producer.
Programming Required	No	Can be implemented with absolutely no programming.
Streamlined File Submission	Yes	Direct submission to RIP hot-folders.
Image Personalization	Optional Add-on	Unique FusionPro Expression integration produces high-impact customized print collateral with personalized imagery.
Dynamic Charts and Tables	Create using JavaScript or FusionPro tagged markup language.	Add more personalized visuals to your campaigns.
Input Formats	Accepts a variety of formats, including tagged text, flat files, CSV, ODBC, or XML.	Accommodates a variety of input options.
Finishing Options	Control your either PostScript-based or JDF-based finishing commands, and submit the output to a device.	Through a simple GUI, select media, finishing options, such as stapling or folding, and other features of your printer.
CASS/NCOA	Match your direct mail database against the USPS National Change of Address system, to cleanse and re-format your database prior to mailing.	Confirm the validity of your database prior to mailing, to ensure greater deliverability of your direct mail piece.

RELATED PRODUCTS

FusionPro VDP Creator

Design personalized print templates for VDP campaigns.

FusionPro Expression Suite

Design and compose personalized images to drive responses for print, email, or web campaigns.